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## LOVE, EPICUREAN STYLE

*This Valentine's Day at The Fresh Market, the Language of Love is Gourmet Cuisine*

**GREENSBORO, NC (January 20, 2012)** – From chocolates to wine, lobster to sinfully delicious baked goods, The Fresh Market's specialty grocery stores offer a range of flavors guaranteed to delight the taste buds and warm the heart this Valentine's Day.

For those planning to stay in instead of going out, home "chefs" can wow their special someone with Creamy Heart-Shaped Pasta with Feta, using this deceptively simple and delicious recipe!



### Ingredients:

1 bag Maestri Pasta, cooked according to package and drained  
1 jar The Fresh Market Vodka Sauce  
1/2 cup The Fresh Market Chicken Stock  
1 cup feta cheese, crumbled and divided  
1/2 cup fresh parsley, chopped

### Preparation:

In a large bowl, combine hot cooked pasta with chicken stock, Vodka Sauce and 1/2 cup of crumbled feta. Toss to coat pasta. Transfer to serving platter and garnish with remaining feta crumbles and fresh parsley. Serve immediately.

The special evening even can be made even more indulgent with steamed lobster served with melted butter. The Fresh Market makes it easy to impress that special someone with live cold water Maine lobsters, available especially for Valentine's Day. Caught in the cold waters off the North Atlantic coast and known for their sweet meat, live Maine lobsters are available by special order only. Customers should order by Friday, February 10 to receive in store on Tuesday, February 14.

This decadent meal is perfectly paired with a light, sweet sparkling Moscato in a festive bottle designed by renowned artist Salvatore Principe. Younger Valentines can enjoy HotLips Soda in raspberry flavor, found exclusively at The Fresh Market. This family-owned company based in Portland, Oregon, creates beverages unlike any other. The fresh fruit base is naturally sweet with just enough sugar to balance the fruit's acidity.





No Valentine's Day feast would be complete without something sweet. For a loving homemade touch, The Fresh Market's Red Velvet Cupcake Mix makes decadent homemade cupcakes simple. Paired with a sweet cream cheese frosting, no one will know they aren't made from scratch!

For those looking for something elegant and easy, The Fresh Market's in-house bakeries have many lovely options. With heart-shaped chocolate cakes, chocolate-dipped strawberries, chocolate and vanilla Valentine's Day cupcakes, freshly prepared fruit tarts, and more, there is something for all romantic tastes.



Last but not least, there is no more appropriate centerpiece for the Valentine's Day table than a bouquet of beautiful roses. Passion Roses from The Fresh Market are the most unique variety of roses available anywhere, and come in a stunning array of colors.

**About The Fresh Market, Inc.**

Founded in 1982, The Fresh Market, Inc. (NASDAQ: TFM) is a specialty grocery retailer focused on providing high-quality products in a unique and inviting atmosphere with a high level of customer service. The company currently operates 112 stores in 21 states, located in the Southeast, Midwest, Mid-Atlantic, and Northeast, with plans for continued expansion throughout the country. The Fresh Market is an equal opportunity employer. For more information, please visit [www.thefreshmarket.com](http://www.thefreshmarket.com).

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